

## Terms and Conditions - Transact. Convert. Earn. 2X airasia points Campaign

### Introduction

1. This **Transact. Convert. Earn. 2X airasia points Campaign** ("**Campaign**") is organised by BIGLIFE Sdn., Bhd. ("**BL**" or "**Organiser**").
2. This Campaign runs in Malaysia, Philippines, Indonesia, Thailand, and Singapore ("**Participating Regions**") and the Campaign will be implemented on the Organiser's website <https://www.airasia.com/en/gb> or mobile application (airasia Super App), (collectively referred to as "**Dedicated Platforms**").

### Validity

3. The Campaign will commence from **00:00 (GMT+8) on 15 November 2022**, and end at **23:59 (GMT+8) on 31 December 2022** (both dates inclusive) or upon complete utilisation of the total allocation of 10,000,000 Bonus airasia points (hereunder defined) pursuant to this Campaign, whichever comes earlier ("**Campaign Period**"). The Organiser reserves the right to amend or extend the duration of the Campaign at any time as it deems fit without prior notice and/or liability to any Participant.

### Campaign Requirements

4. To qualify and participate in this Campaign, Participants (as defined in General T&C) must fulfil the following requirements during the Campaign Period ("**Campaign Requirements**"):-
  - a) must be a valid and existing airasia member (having subscribed and registered for membership under the loyalty and rewards program operated by BL under the name "airasia rewards Program") and have a unique registration number known as the "airasia member ID" issued by BL at the point of participation in the Campaign. In the event the Participant is not a registered airasia member at the time of the Campaign Period, the Participant is required to sign-up as an airasia member via Dedicated Platforms before participating in the Campaign. Any registration of airasia membership made after the Campaign Period shall not be entitled to the award of any airasia points under this Campaign; and
  - b) must be located in Participating Regions only, based on the Internet Protocol geo-location detected; and
  - c) must successfully perform any of the transactions set out in Paragraph 7(A) or (B) of these Terms and Conditions (as defined in General T&C) during the Campaign Period.

### Campaign Mechanism

5. By participating in any of the transactions set out in (A) or (B) of this Campaign, the Participants will be eligible to receive 1X bonus airasia points counted from the regular airasia points earned (“**Bonus airasia points**”), on a first-come-first-serve basis, in addition to the regular airasia points earned pursuant to the standard conversion or issuance rate fixed by the respective Partners (hereinafter defined) on the Dedicated Platform.

**(A) Points Conversion**

- a. Subject to the availability of the total allocation of airasia points under this Campaign, **only 8,000,000 Bonus airasia points** are allocated to the points conversion mechanism and each eligible Participant is entitled to a **maximum of 10,000 Bonus airasia points** throughout the Campaign Period.
- b. Subject to the respective Partners’ points conversion structure, Participants must successfully perform points conversion from any of the Partners’ rewards points into airasia points through: -
  - (1) airasia xchange platform (subject to airasia xchange’s terms and conditions which can be found on the Dedicated Platforms) via instant or point code conversion; and/or
  - (2) manual points conversion on the respective Partners’ platform

during the Campaign Period to be entitled to earn Bonus airasia points.
- c. The Participants are allowed to make multiple conversion transactions during the Campaign Period, to be entitled to earn the Bonus airasia points.
- d. Bonus airasia points earned pursuant to this Campaign will be credited into the eligible Participants’ respective airasia member account within **thirty (30) days** (or any other period as the Organiser deems appropriate) after end of the Campaign Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion and/or transactions, where no airasia points will be awarded to Participants pursuant to this Campaign.
- e. In addition to Bonus airasia points entitlement, one (1) Participant with the highest number of airasia points converted (“**Winner**”) of each Participating Regions, EXCEPT Singapore, pursuant to this Campaign will win a complimentary hotel voucher as stated in Table A below (“**Prize**”). In the event there is more than one Participant recording the highest transaction in a Participating Regions, the Participant performing the transaction the earliest would be selected as the Winner.

**Table A**

Participating Regions	Prize
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Indonesia	2D1N Deluxe Room with breakfast for 2 persons at Hard Rock Hotel Pattaya
Malaysia	2D1N Deluxe Room with breakfast for 2 persons at Hard Rock Hotel Pattaya
Philippines	3D2N Deluxe Room with breakfast for 2 persons at Hard Rock Hotel Bali
Thailand	2D1N Deluxe Room with breakfast for 2 persons at Hard Rock Hotel Penang

- f. The Winner will be announced through airasia rewards' Facebook page of respective Participating Regions, within thirty (30) days after the end of the Campaign Period ("**Winner Announcement Date**").
- g. There shall be a total of four (4) Winners from all Participating Regions who will be entitled to receive the Prize. For clarity purposes, each Winner will receive one (1) Prize from either one of the Participating Regions and the Prize will be sent to the Winners through their respective email.
- h. In the event the Winner is unreachable after seven (7) days from the time of first attempt to communicate by the Organiser to contact the Winner, the Organiser shall reserve the right at its sole discretion to select and award another Winner with or without any further notice and/or assigning any reasons.
- i. In the event the original Prize offered is not available, the Organiser reserves the right in its sole discretion to substitute or replace the Prize from time to time with another prize of similar value without prior notice to the Winner(s). For the avoidance of doubt, the prize and its value shall be determined by the Organiser at its own discretion.

**(B) Non-points Conversion / airasia rewards shop / SNAP&EARN**

- a. Subject to the availability of the total allocation of airasia points under this Campaign, **only 2,000,000 Bonus airasia points** are allocated to the non-points conversion/airasia rewards shop/SNAP&EARN mechanism and each eligible Participant is entitled to a **maximum of 5,000 Bonus airasia points** throughout the Campaign Period.
- b. For the avoidance of doubt, purchase(s) and/or transaction(s) with the following Partners, will not be entitled to receive Bonus airasia points; Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, The Boathouse Phuket, The Lakehouse Cameron Highland, Casa del Mar Langkawi, Casa del Rio Melaka.
- c. Subject to the respective Partners' points issuance structure, successfully perform purchase(s) and/or transaction(s) through: -

- (1) SNAP&EARN feature, subject to SNAP&EARN's terms and conditions which can be found on the Dedicated Platforms;
- (2) airasia rewards shop's merchants via Dedicated Platforms; and/or
- (3) any Partners on Partners' platform redirected from the Dedicated Platform subject to respective Partners' terms and conditions which can be found on the Dedicated Platforms,

during the Campaign Period to be entitled to earn Bonus airasia points.

- d. The Participants are allowed to make multiple purchase(s) and/or transaction(s) during the Campaign Period, to be entitled to earn the Bonus airasia points.
- e. Bonus airasia points earned pursuant to this Campaign will be credited into the eligible Participants' respective airasia member account within **ninety (90) days** (or any other period as the Organiser deems appropriate) after end of the Campaign Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged purchases and/or transactions, where no airasia points will be awarded to Participants pursuant to this Campaign.

#### **Miscellaneous**

- 6. Notwithstanding the standard validity period of airasia points as stipulated within the airasia rewards Terms and Conditions which can be found at [www.airasia.com/rewards](http://www.airasia.com/rewards), the Bonus airasia points earned through this Campaign are only valid for a period of **three (3) months** from the date such airasia points are credited into the eligible Participant's airasia member account. Any airasia points not utilised within its validity period will lapse without notice or liability.
- 7. In addition to the Terms and Conditions as specified herein, the Campaign's General Terms and Conditions which can be found at <https://www.airasia.com/aa/rewards/en/gb/campaign-general-terms-and-conditions.html> ("**General T&C**") will also apply to this Campaign. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between these Terms and Conditions and any terms and conditions set forth in the General T&C, these Terms and Conditions shall prevail.